



Μέλος ΟΕΒ

ΣΥΝΔΕΣΜΟΣ ΕΠΙΧΕΙΡΗΣΕΩΝ ΔΗΜΟΣΚΟΠΗΣΕΩΝ
ΚΑΙ ΕΡΕΥΝΩΝ ΑΓΟΡΑΣ ΚΥΠΡΟΥ (ΣΕΔΕΑΚ)
CYPRUS ASSOCIATION OF OPINION POLL
AND MARKET RESEARCH ENTERPRISES

DEFINITION OF SOCIAL CLASSES

01/01/2008

PROFESSION OF THE PEOPLE QUESTIONED	University (Master's)	University (Bachelor's)	College (Diploma)	Upper Secondary School	Lower Secondary School	Primary school
1. Entrepreneurs, company owners (sole owners or shareholders)	A-B	A-B	C1	C1	C2	C2
2. Self-employed Professionals (advocates, doctors, accountants, architects, civil engineers, mechanical engineers, chemists..)	A-B	A-B	A-B	C1	C1	-
3. Self-employed Professionals (advocates, doctors, accountants, architects, civil engineers, mechanical engineers, chemists..)	A-B	A-B	C1	C1	C1	-
4. Senior management, managers or senior managers (CEOs, executive directors, other managers)	A-B	A-B	A-B	C1	C1	C2
5. Middle management (heads of department, teachers..)	A-B	A-B	C1	C1	C2	C2
6. Shop owners, craftsmen, other self-employed people	A-B	C1	C1	C1	C2	C2
7. White-collar workers undertaking mainly office work	A-B	C1	C1	C2	C2	D-E
8. Employees undertaking on-site work (vendors / salespersons, drivers..)	C1	C1	C1	C2	C2	D-E
9. Employees, not undertaking office work but working in services (hospitals, restaurants, policemen, firefighters..)	C1	C1	C1	C2	C2	D-E
10. Employed foremen / technicians (engineers, electricians, plumbers..) / skilled workers	C1	C1	C2	C2	C2	D-E
11. Unskilled workers, blue-collar workers, domestic workers	C2	C2	C2	D-E	D-E	D-E

12. Farmers / fishermen	C1	C1	C1	C2	C2	D-E
13. a. Housewives (head of the family)	C1	C1	C1	C2	C2	D-E
b. Housewives (not head of the family)	Depends on the profession of the person receiving the main income					
14. Pupils / Students / Soldiers	Depends on the profession of the person receiving the main income					
15. Pensioners / unemployed people / people unable to work due to poor health conditions / temporarily non-workers	Depends on the previous profession					

SOCIAL CLASS PERCENTAGES

	%
A - B	9-13
C1	20-25
C2	41-46
D - E	19-24